Coaching Style Edition

JOMBAY
A CELLS GROUP COMPANY

27ECHO

Practitioner Certification

4hr LIVE virtual session

18 Dec 2026 ***OR*** *30 Jan 2027* ***OR*** *24 Feb 2027*

27ECHO Personality Assessment - Details

It is one of India's first BPS Certified psychometric tools.

the british psychological society
promoting excellence in psychology

Globally benchmarked
Global norms, plus regional norms for India, USA, UK, UAE & Singapore

New-age and Integrated
Combines established personality science (16PF, Big Five, Emotional Intelligence) with industry insights and future workplace demands

Role-specific reports
For Sales, Operations, Customer Service, First-Time Managers, Middle Managers and Team Leads



BPS Certified
One of India's first psychometric tools to be certified by the British Psychological Society

Interview and Development Insights
Probing interview questions & development insights based on each person's profile.

27ECHO Practitioner Certification: a 4 hr LIVE Virtual Session

27ECHO Practitioner Certification

The certification covers :

1. What 27 Echo measures, and what it does not
2. How to walk someone through their report
3. How to read a coaching style report, starting with your own
4. How to build a group report using a ready-to-use template, and see the mix of styles in any group
5. How to spot strengths and blind spots in any report
6. How to use individual and group findings to decide where coaching should focus

What it includes

4-hr live virtual session | **Upto 20 27ECHO** licenses at no extra cost | **60min group** follow up session

Personal report | **Group** report template

27ECHO Practitioner Certification: Coaching Edition

The 27 ECHO Practitioner Certification goes one step beyond a “typical” psychometric tool certification.

27ECHO
Practitioner
Certification

The “coaching edition” of the certification gives HR professionals the data to clearly see and give feedback about a leader’s coaching style.

Enables you to show a person's natural coaching style, based on their personality

Lets you show them the strengths of that style and its blind spots

Turns individual results into a group picture, using a simple group report template

27ECHO Practitioner Certification - Who is this for?

27ECHO
Practitioner
Certification

- **Talent acquisition** and recruitment professionals
- **Assessment centre** practitioners
- **HR professionals** looking to upskill
- **Assessors & Facilitators**
- **HR Consultants** & Coaches
- **Talent management/ L&D** professionals
- **Self Employed** HR professionals

27ECHO
Practitioner Certification

Registrations and Pricing

Pick a date

18 Dec 2026 (Fri)	***30 Jan 2027 (Sat)***	***24 Feb 2027 (Wed)***
12 pm–4 pm	*9 am–1 pm*	*2 pm–6 pm*

Register for the program on the website

www.jombay.com/27echo

Pay the program fee of Rs 50,000 +GST

Group registrations of 3+ can avail a 10% discount

Please note:

1. All sessions are LIVE and Virtual
2. Timings for each session correspond to IST
3. NO REFUNDS are possible once payment has been made

JOMBAY®
A CIEL HR GROUP COMPANY

FOR MORE INFORMATION,
www.jombay.com/27echo

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HR inspired by science